



Government Relations Training for Purpose-Driven Organisations.

Founder | Jacob Stokes



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About Us.

Red Bandicoot Consulting exists to help purpose-driven organisations understand, engage and impact government more effectively.

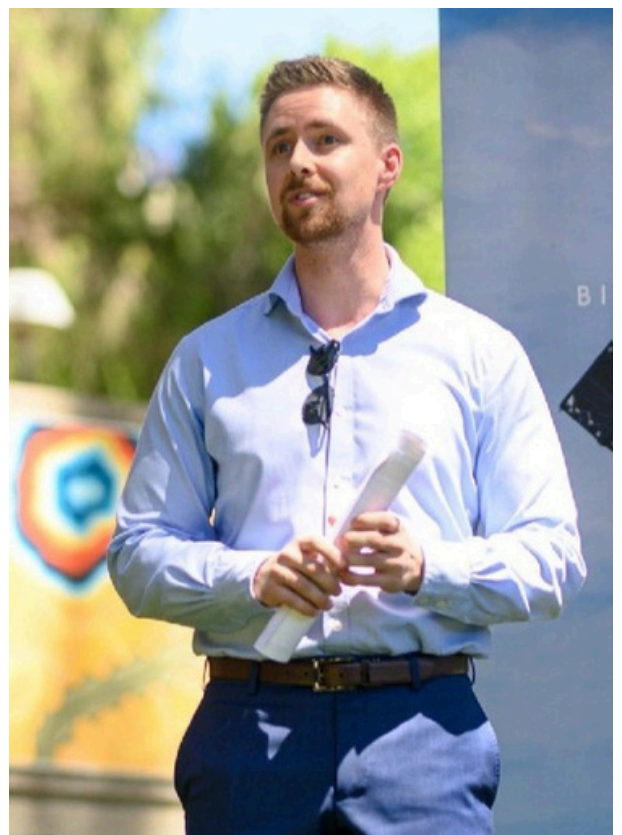
For many purpose-driven organisations, time, funding, and internal capacity are stretched thin, leaving little room to navigate the complexity of government. Yet it is government that ultimately determines funding, policy direction, and the outcomes communities receive.

Red Bandicoot Consulting was founded to close that gap.

With experience working in senior roles inside government across party and ministerial offices, policy, parliament and legislation, and strategic communications, Red Bandicoot provides practical, real-world insight into how decisions are actually made, and how organisations can engage government with confidence.

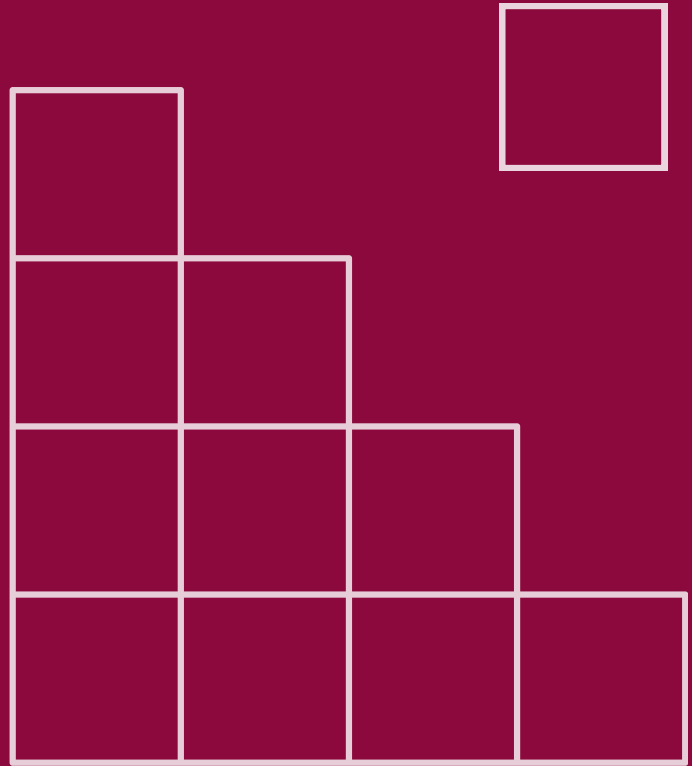
The knowledge and strategies we share are the same ones that lobbying firms and corporate government relations teams have been using for decades.

What makes us different is that our advice and training is tailored exclusively to help build capability within the for-purpose sector to support stronger and more effective advocacy.



Jacob Stokes, Founder
Red Bandicoot Consulting

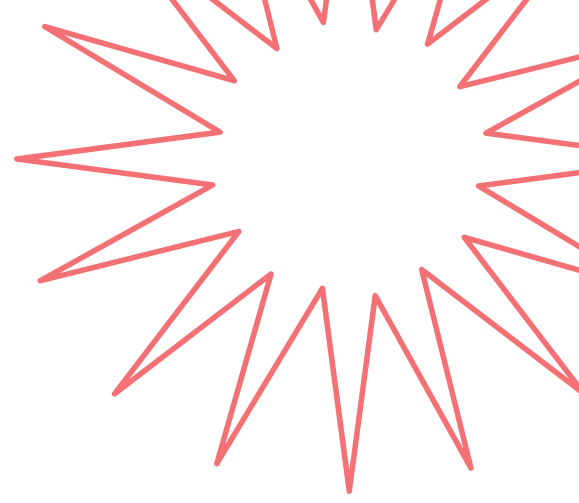
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For-purpose organisations are stretched for time, funding, and resources and have little capacity to build a government relations strategy.

Yet it's government that determines what support their communities receive, and what they go without.

What Makes Us Different.



Independent and Non-Partisan

Unlike the big consulting firms, we're not aligned to either major party. This means our advice is truly based on what will actually work for your organisation and isn't impacted by any conflict-of-interests. Our only priority is ensuring outcomes for the communities you serve.

We Actually Build Your Organisation's Capability

We're not here to write you a fancy strategy document or lobby on your behalf. Our goal is to build your ability to engage government confidently and independently. Soon you may not need us at all, and if that's the case, then we've done our job.

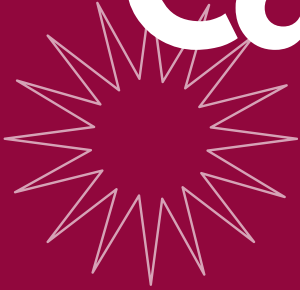
Driven by Values and Purpose

We only work with organisations that exist to make a difference. For us, that's a deliberate choice. Purpose-driven organisations are the ones shaping real outcomes for communities, often in areas where support is most needed. We are proud to be a part of that.

Training at Every Level

Real government engagement requires capability across an entire organisation. We deliver training tailored to all roles and responsibilities, from boards and CEOs engaging with ministers, to staff responsible for research and day-to-day advocacy.

Developing Your Capability.



Stronger government engagement can mean better outcomes for your community.

Develop campaigns that land and learn how to use Parliament and its tools to your benefit.

Impact Government

Better Outcomes

Understand Government

Navigate Government

How to prepare to meet a Minister, build relationships with advisors, and effectively use the Crossbench.

Learn how the Labor party works from factions to unions, caucus and cabinet decisions.

The reason big business and industry get what they want is because they have entire teams dedicated to understanding and pulling the levers of government. These teams are packed full of former senior government staffers, MP's and Ministers imparting the institutional knowledge these industries need to help them get results. Purpose-driven organisations don't have the time or the resources to build this institutional knowledge. That's where Red Bandicoot comes in.

Our Focus Areas

These aren't fixed modules or off-the-shelf sessions. They're our areas of expertise and the ones we most commonly work across with organisations.

Every session is shaped around your campaigns, your team, and your current challenges.

- **Understanding Labor in Government**

All Governments evaluate policy through a political filter first. For Labor, that means factions, unions, target seats and ministerial priorities. Understanding that filter can be the difference between a policy or campaign that gains traction and one that gets ignored.

- **Engaging Ministerial Offices**

Meeting with Ministers isn't easy. But it is much easier if you understand how ministerial offices function, how to prepare for a meeting, the role of advisors, and how the relationship between Ministerial offices and their Departments really works.

- **Developing Materials that Land**

A government backbencher, a minister, and a crossbench upper house MP want entirely different things from your organisation. Writing your communication materials as if all politicians are a single audience is the most common mistake in advocacy.

- **Crossbench and Opposition Strategy**

Engaging outside the governing party carries real risk if done without thought. But when done well, it can be one of your most effective tools to build support for your campaigns, research and policy goals.

- **Parliament and its Tools**

Whether it's questions on notice, committee inquiries, or estimates hearings, when used strategically, these can extract information, generate coverage, and create accountability that government can't easily ignore.

- **Campaign Assistance and Advice**

If you have a campaign, upcoming ministerial meeting, or budget submission you're working on, we can design a session specific to where you are right now and what you need to achieve.

How We Work.



STEP ONE

01 A Conversation

Our first conversation is a chance to get to know one another, hear about your organisation, your campaigns, and the government advocacy challenges you're facing. It's where you can ask questions, explore ideas, and see if we're a good fit before anything else happens.

STEP THREE

03 Our Analysis

Using your brief, we analyse your government relations capability against what we know about the political environment that you're working in. We come back to you with a clear picture of where the gaps are and what we think will make a difference.

STEP FIVE

05 Training

We deliver in person sessions at your organisation. Sessions are practical, interactive, and shaped by the people in the room. By the end, we will leave you with the knowledge, confidence, and the capability to engage government on your own terms.

STEP TWO

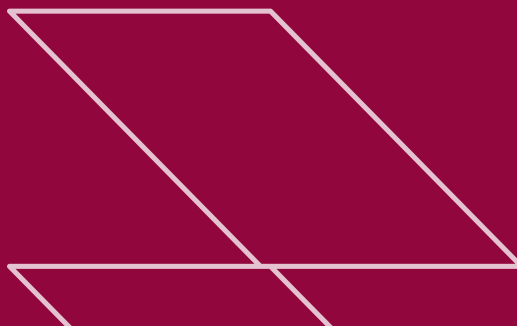
02 Your Brief

Next, we'll ask you to complete a short brief to hear about your current campaigns, where your government engagement is falling short, what you've tried, and what you most want to understand. This gives us the foundation to do a true assessment of how we can best help.

STEP FOUR

04 Build Your Sessions

We design your sessions around what your organisation actually needs. Working from our recommendations and your feedback, we scope the content, depth, and format to fit your team, goals and current campaigns.



Frequently Asked Questions.

How much does it cost?

Our pricing depends on the type of training, the number of participants, and the size of your organisation. We offer flexible pricing including reduced rates for smaller organisations where possible. We're happy to provide a tailored quote based on your needs.

How long are the sessions?

Sessions typically run for 2-3 hours. We understand the pressures organisations are under. Our approach is designed to be practical and time-efficient. You choose the topic and how long you want the sessions to go for.

Why can't we just hire a consultant to speak to government for us?

You are the experts in your sector and that expertise should be what moves government, not a third party speaking on your behalf. Our goal is to build your skills to engage with government confidently and independently.

Do you only cover WA politics?

Our experience and expertise is in the WA state government and that is where we believe we can add the most value. That said, if your organisation is navigating federal issues alongside your state work, we can help you think through those too.

What does the training involve?

Our training is practical and tailored to the for-purpose sector. We make our sessions as relevant to your organisation and its goals as possible. We come to you, making it easy to involve your team without adding unnecessary travel or disruption.

What if we're not sure what we need?

We start all of our working relationships with a free consultation to understand your organisation, your goals and sticking points. There's no pressure and no obligation.

Do you provide ongoing support?

While our focus is on building capability, we can provide ongoing support or advice as needed for things such as submissions, campaigns or ministerial meetings.

Who is the training designed for?

We tailor the content to who you want in the room. If you're bringing in your CEO and senior leaders, we'll focus on ministerial meetings, making a compelling ask, and how to read the political environment. If it's your policy or advocacy staff, we'll go deeper on the practical craft like drafting letters and submissions, and preparing briefing notes.

Effective government engagement requires capability at every level. Many organisations find value in sessions for both groups.



Thank you!

**Please reach out
if you would like
more information.**

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